Registration
We invite researchers and students from the field of consumer and refugee studies as well as practitioners in refugee or/and consumer assistance to take part. Due to restricted intake capacity, a registration is obligatory at marketintegration@uni-siegen.de. The registration ends November 15th.

Location
The conference will take place at the Campus Unteres Schloss in building S, conference room US-S 001. The address is Obergraben 25, Siegen. For orientation, please see the map below:

Directions from the train station: At the main train station Siegen (HBF) you cross the forecourt and follow the pedestrian zone (Bahnhofstraße) towards Sieg river. Then you cross the bridge and follow the street. After crossing the traffic light you enter the street Obergraben. Building S is located on the right-hand side.

Directions by car: From highway 45 take the exit Siegen (no. 21) on the HTS, (B54 / B62), towards Siegen/Netphen to the exit Siegen-Eintracht. From there follow Koblenzer Straße towards Unteres Schloss. Follow the signs for parking.

“The Refugee Consumer: Paradoxes of Integration in Everyday Life”
International Conference at the University of Siegen
6 December 2019, 9.30 a.m. – 6.30 p.m.
Sigrid Baringhorst
Katharina Witterhold
Maria Ullrich
blogs.uni-siegen.de/marketintegration/
9.30 a.m. Registration

10.00 a.m. Welcome Message
   Sigrid Baringhorst, University of Siegen

10.15 a.m. Keynote
   Consumer Acculturation Research:
   A Review of Key Concepts
   Marius Lüdicke, Cass Business School London

11.00 a.m. Consumption of Ethnic Goods:
   The Case Study of Eritrean Women in Israel
   Tamar Arev, The Hebrew University of Jerusalem

11.30 a.m. Determinants of Cooperation with Migrant Organizations
   Uwe Hunger, University of Münster

12.00 a.m. Refugee Migration and the Re-Construction of Worlds of Everyday Life:
   An Interpretative Research Approach
   Arne Worm, University of Göttingen

12.30 a.m. – 1.30 p.m. Lunch break

1.30 p.m. Micro-Political Means of Food and Drinking for Syrian Refugees in Belgium
   Robin Vandevoordt, University of Antwerp

2.00 p.m. Insights into the Dietary Behavior of Asylum Seekers in Stuttgart
   Veronika Scherbaum, University of Hohenheim

2.30 p.m. Young Child Nutrition among Syrian Refugees in Greater Beirut, Lebanon
   Theresa Jeremias, University of Hohenheim

3.00 p.m. – 3.30 p.m. Coffee break

3.30 p.m. Consumption and the Long Term Process of Acculturation:
   Generations in the Digital Age
   Virginie Dercourt, Centre Marc Bloch Berlin

4.00 p.m. Food-Related Well-Being in a Diaspora Situation: The Psychological Dimension
   Lubana Al-Sayed, University of Hohenheim

4.30 p.m. Consumer Acculturation between Consumer Protection and Asylum Policy
   Katharina Witterhold, University of Siegen

5.00 p.m. Discussion

Ca. 6.30 p.m. End of conference